

Jeff Gortmaker

Education

- 2019– PhD in Business Economics, Harvard University
- 2013–2017 BA in Economics and Mathematics, Columbia University

Publications

- [1] “Best Practices for Differentiated Products Demand Estimation with PyBLP” with Chris Conlon, November 2020, *RAND Journal of Economics*, 51(4), 1108-1161

Working Papers

- [1] “Incorporating Micro Data into Differentiated Products Demand Estimation with PyBLP” with Chris Conlon
- [2] “Labor Reactions to Credit Deterioration: Evidence from LinkedIn Activity” with Jessica Jeffers and Michael Lee

Software

- [1] “PyBLP: BLP Demand Estimation” with Chris Conlon
- [2] “PyHDFE: High Dimensional Fixed Effect Absorption” with Anya Tarascina

Research Positions

- 2019– RA, Kate Ho and Robin Lee
- 2017–2019 RA, Money and Payment Studies, New York Fed Research Group
- 2016 RA, Anne Heinrich, Columbia Business School Summer Internship

Teaching Positions

- 2022–2023 TA, Graduate Industrial Organization II, Harvard University
- 2021–2022 Instructor, Intro to Python for PhD Students, 3 Day Class, Harvard Business School
- 2022 Instructor, Intro to Python for PRIMO Fellows, 3 Day Class, Harvard Business School
- 2017–2018 TA, Corporate Transactions and Financial Modelling, Columbia Business School
- 2015–2017 Tutor, Statistics Help Room, Columbia University
- 2015 TA, Calculus, Columbia University

Professional Activities

- Referee Journal of Industrial Economics, Energy Economics
- Organizer Harvard IO Reading Group 2021–2023

Presentations

- 2023 IIOC

Awards and Honors

- 2017 First Place in Undergraduate Paper Competition, New York State Economic Association

- 2017 Romine Prize for Best Honors Thesis in Economics, Columbia University
- 2016 Junior Phi Beta Kappa, Columbia University
- 2016 Parker Prize for Summer Research, Columbia University