

Jeff Gortmaker

Education

- 2019– PhD in Business Economics, Harvard University
- 2013–2017 BA in Economics and Mathematics, Columbia University

Publications

- [1] “Best Practices for Differentiated Products Demand Estimation with PyBLP” with Chris Conlon, November 2020, *RAND Journal of Economics*, 51(4), 1108-1161

Working Papers

- [2] “Incorporating Micro Data into Differentiated Products Demand Estimation with PyBLP” with Chris Conlon, *Revise and Resubmit at Journal of Econometrics*
- [3] “Labor Reactions to Credit Deterioration: Evidence from LinkedIn Activity” with Jessica Jeffers and Michael Lee, *Reject and Resubmit at Management Science*

Software

- [4] “PyBLP: BLP Demand Estimation” with Chris Conlon
- [5] “PyHDFE: High Dimensional Fixed Effect Absorption” with Anya Tarascina

Research Positions

- 2019–2024 RA, Kate Ho and Robin Lee
- 2017–2019 RA, Money and Payment Studies, New York Fed Research Group
- 2016 RA, Anne Heinrichs, Columbia Business School Summer Internship

Teaching Positions

- 2024 Instructor, Demand Estimation Mixtape Session, 3 Day Workshop
- 2022–2024 TA, Graduate Industrial Organization II, Harvard University
- 2021–2022 Instructor, Intro to Python for PhDs, 3 Day Workshop, Harvard Business School
- 2017–2018 TA, Corporate Transactions and Financial Modelling, Columbia Business School
- 2015–2017 Tutor, Statistics Help Room, Columbia University
- 2015 TA, Calculus, Columbia University

Professional Activities

- Referee Journal of Industrial Economics, Energy Economics
- Organizer Harvard IO Reading Group 2021–2024, Harvard IO Research Group 2023–2024

Presentations

- 2023 IIOC